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**New Name and Executive Director Announced for Business Partnership**

February 26, 2010 | Colorado Springs, Colorado: The Pikes Peak Regional Business Partnership has announced an official name change to **The Southern Colorado Business Partnership** to more accurately reflect the growing range of regional and demographic interests served by the group. The 501-c-6 entity incorporated last summer and will conduct business under the new name for the remainder of its first anniversary year.

Along with adopting the new name, the SCBP has also hired its first Executive Director – Mr. Randy Scott – who was instrumental in guiding the new organization through its startup phase. Scott boasts over 30 years of experience as a small business owner and senior executive in business management, including Group VP for Standex International, President of Standard Publishing, VP and Publisher of Cook Communications.

As one of its founders, Scott helped establish the Front Range Executive Service Corps (FRESC), a consulting organization that serves the nonprofit community and through which he was positioned to facilitate and guide the SCBP through the formative stages of the organization's development. A long-time community supporter, he has served on many nonprofit boards including Leadership Pikes Peak, Partners in Housing and the Evangelical Christian Publishers Association and has been an active member in several Chamber of Commerce organizations over the years.

*"These recent developments show great promise for the organization," remarked SCBP Board President Debbie Miller, "Both the name change and a formal staff hire indicate clarity, vision and swift forward movement for a group that has acted proactively to support the business community from its very first meeting. We're very pleased with the direction and pace of our work."*

The Southern Colorado Business Partnership (SCBP) is a 501(c)(6) non-profit which now brings together twelve regional Chambers of Commerce, Economic Development Corporations and the Colorado Springs Convention and Visitors Bureau – with more than 4000 businesses, representing over 140,000 employees - to work collectively in the pursuit of regional betterment, with a shared voice, mission and focus.